### EXPANDFIBRE Accelerating the development of sustainable bioproducts



### What is **ExpandFibre**?



ExpandFibre (2020-2024) is a 50 M€ R&D collaboration and an Ecosystem launched by Fortum and Metsä Group and co-funded by Business Finland. It focuses on upgrading pulp fibre, hemicellulose and lignin from renewable and sustainable sources of straw and northern wood into new bioproducts. Its ambition is to meet the growing demands for sustainable textile fibres and other added value biomaterials.

The **research and development in ExpandFibre**, aiming at producing new ground-breaking technologies and smart business concepts, is divided into seven research themes:



Textiles





Biocomposites

Packaging

Lignin products



Hemicellulose products

Sourcing & Other fibre fractionation of straw products



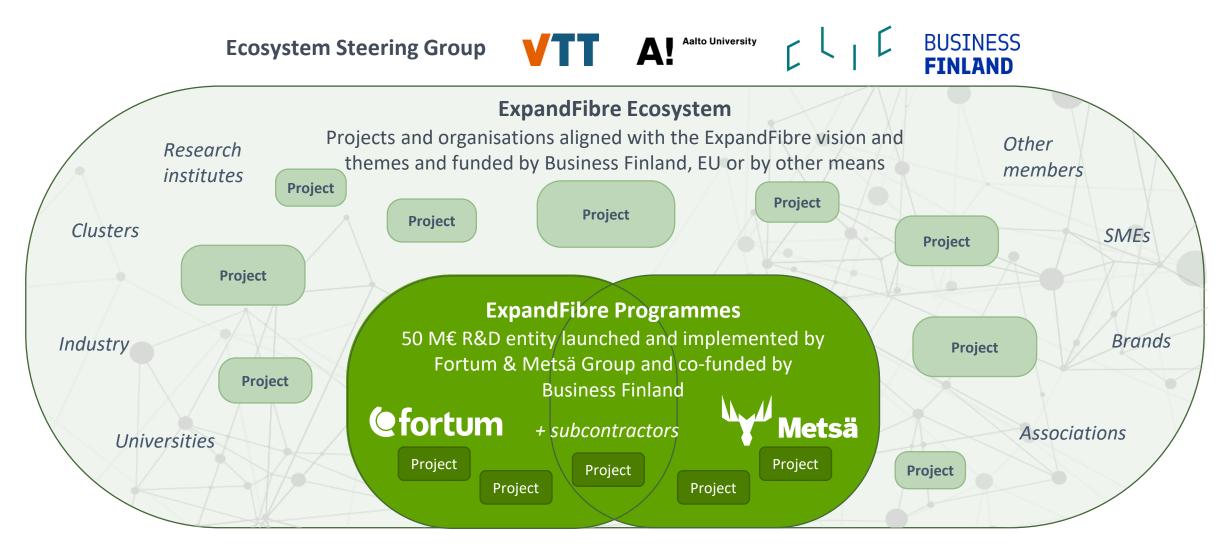
ExpandFibre invites actors in these value chains to join in building a world-leading innovation ecosystem to eventually commercialize new bioproducts and green businesses







#### **ExpandFibre Programmes & Ecosystem**



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## ExpandFibre Ecosystem aims at developing novel bioproducts with a reduced environmental impact

Vision	New bioproducts based on sustainable biomass contribute significantly to the reduction of the negative environmental impact of our everyday lives
Mission	ExpandFibre Ecosystem strives to meet the growing demand for sustainable bioproducts by developing ground-breaking materials and technologies and smart business concepts

#### Short term objectives (2020-2024)

- Build knowledge-based competitive advantage among the ecosystem members
- Create/strengthen test-beds for piloting and proof-of-concept validations in the theme areas
- Identify and fill in gaps in the R&D landscape within ExpandFibre themes
- Create a thriving business-driven innovation ecosystem
  for new biomass-based textile fibres

#### Long-term objectives (2030 and beyond)

- Provide markets with new bioproducts that have less than 20% of the carbon footprint of the current products
- Bring new revenue to ecosystem partners through the increasing production and sale of new value-added bioproducts and technologies.
- Significantly increase investments into biomass-based value chains



## Fortum and Metsä Group aim to inspire a larger ecosystem to join the mission

## ExpandFibre is built upon a strong partnership

- Both Fortum and Metsä Group have strategic targets to build new and sustainable biobased businesses of considerable scale
- Focus is on different raw materials (straw for Fortum, wood pulp for Metsä Group) but both companies have multiple complementing capabilities and solutions.

#### ExpandFibre Ecosystem complements the partnership

- The ExpandFibre Ecosystem, consisting of a multitude of bioeconomy players, has a central role in co-creating new technologies and concepts that complement the R&D efforts of Fortum and Metsä Group
- All projects in the Ecosystem are on the same mission

#### **ExpandFibre connects to multiple R&D initiatives by Fortum and Metsä Group**

Collaboration with Chempolis and construction of the biorefinery in India (Fortum)

Demonstration of sustainable straw-based textiles (Fortum)

**Development of novel materials** utilising recycled plastics (Fortum)

Development of a new 3D woodbased packaging product to replace plastics (Metsä)



**Textiles** 

Sourcing & fractionation of straw

Hemicellulose

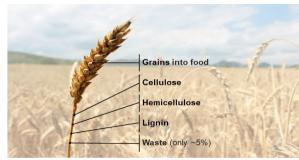
Lignin

Metsä

**Biocomposites** 

Packaging

**Other fibre** products



High material efficiency through fractionation (Fortum)

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Converting hemicellulose and lignin into value-added products (Fortum)

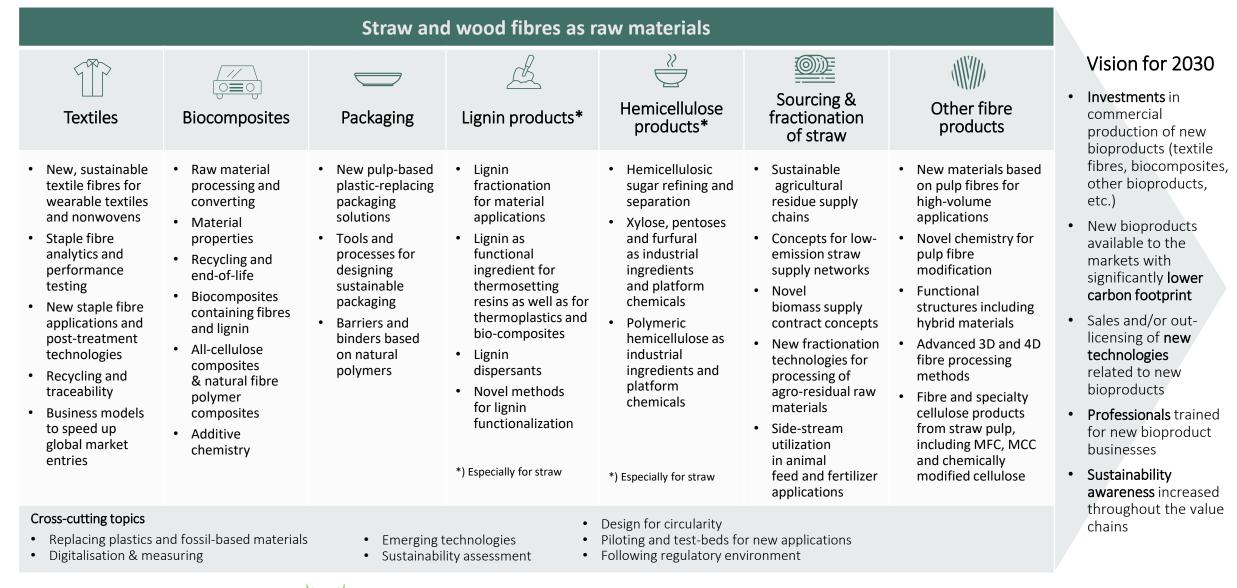


Development of sustainable textile fibre from paper-grade pulp (Metsä)

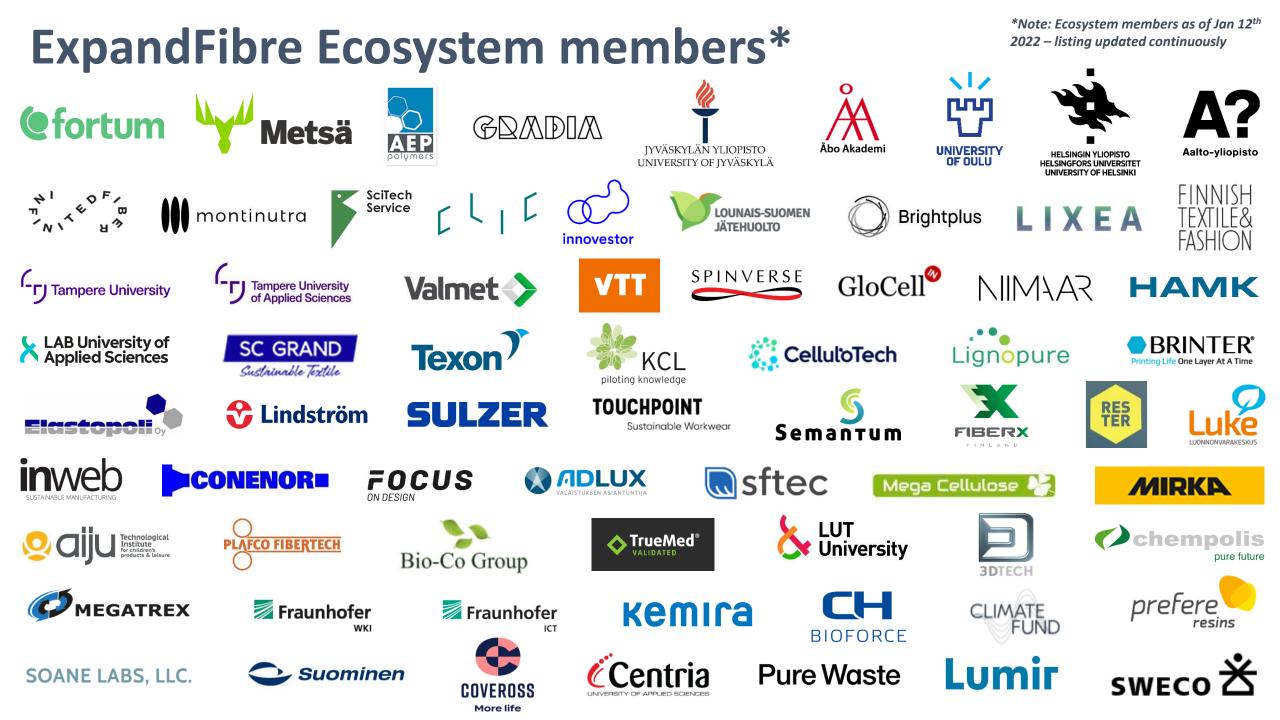


Establishment of Paperboard and Packaging Excellence Centre in Äänekoski (Metsä)

#### ExpandFibre Ecosystem R&D&I focus points on the road towards the Vision 2030



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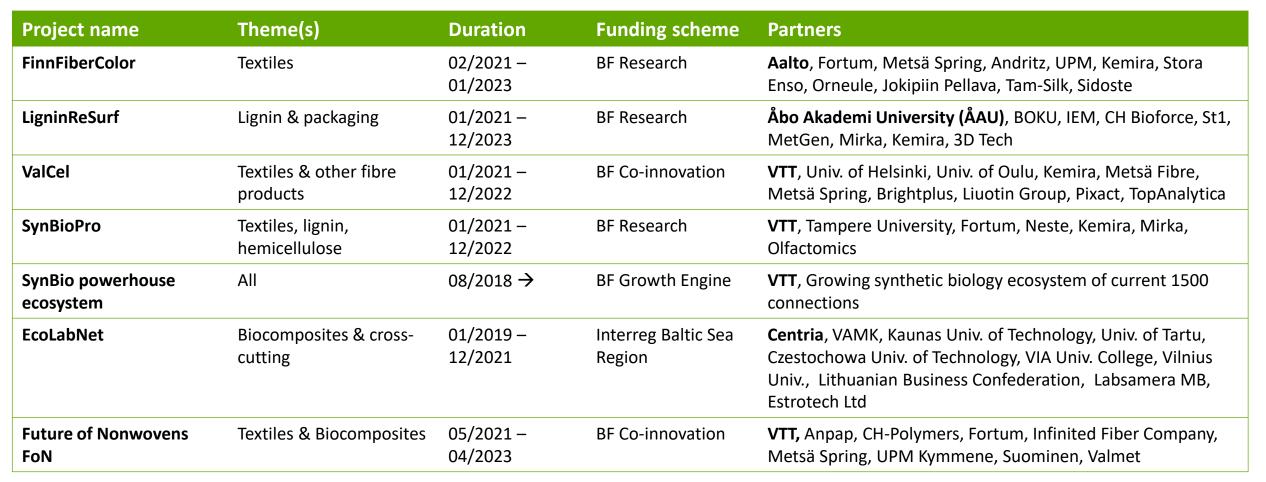


### Ecosystem projects (1/2)



Carbon neutrality empowered by handprint

**EC@LABNET** 





#### Ecosystem projects (2/2)\* SynBi Pro SynBi Pro





Project name	Theme(s)	Duration	Funding scheme	Partners
Carbon neutrality empowered by handprint	Cross-cutting	09/2021 – 09/2023	BF Research	VTT, LUT University, Borealis Polymers Oy, Fortum Power and Heat Oy, Oy Hartwall Ab, HyXo Oy, Höyrytys Oy, Konecranes Oy, Martela Oyj, Neste Oyj, Urbaser Oy
Numobio	Biocomposites & cross- cutting	09/2021 – 09/2023	BF Research	VTT, Tampereen yliopisto, Metsä Fibre Oy, Huawei Technologies Oy (Finland) Co Ltd, Primo Oy, Parlok Oy, Profcomp Oy, Block Solutions Oy, Nature Line Cutlery Oy, Elastopoli Oy, Muoviteollisuus ry
HydBondCell	Textiles, other fibre products & cross-cutting	09/2021 – 02/2023	BF Research	<b>Tampere University</b> , Mirka Oy, Fortum Power and Heat Oy, Teho Filter Oy, Filterpak Oy Ab Ltd, Eagle Filters Oy, Nanoksi Finland Oy, Valmet Technologies Oy
SUSBINCO	Textiles, Biocomposites, Packaging, Other fibre products, Lignin products & Hemicellulose products	09/2021 – 11/2023	BF Co-innovation	<b>Åbo Akademi University (ÅAU)</b> , Lappeenranta-Lahti University of Technology (LUT), Natural Resources Institute of Finland (Luke), Tampere University (TAU), University of Eastern Finland (UEF), University of Oulu (UO), VTT Technical Research Center of Finland (VTT), CH-Polymers, Metsä Board, Mirka, Montinutra, Teknos, and UPM-Kymmene, Brightplus, CH-Bioforce, Kiilto, MetGen, and Valmet Technologies.
4everPack	Packaging	08/2021 – 07/2023	BF Research	VTT, University of Vaasa, Brightplus, MetsäBoard, Borealis, Berner, Kiilto, Kotipizza, S-group, Kesko, HUS, City of Helsinki, Kamupak, NordicID, UpCode, Tomra

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\*Note: Ecosystem projects as of Jan 12<sup>th</sup> 2022 – listing updated as new projects join the Ecosystem

#### Why should you join the ecosystem?

The ExpandFibre Ecosystem is an opportunity to:

Finding innovation and collaboration partners

Finding new business opportunities

Cross-discipline and end-to-end value chain cooperation

Sharing thoughts and ideas with those who share the same vision for a sustainable future

Connection to the Business Finland Veturi ecosystem funding scheme

Being a part of a large-scale go-to-market vehicle

EXPANDFIBRE **@fortum Wets** 



## Why join? The ExpandFibre value proposition to non-Finnish members

The ExpandFibre Ecosystem is an opportunity to:

Networking and collaborating with the Finnish innovation value chains

Gaining overall visibility of and to the Finnish R&D landscape

Cross-discipline and end-to-end value chain cooperation

Better insights and connections to existing and upcoming project preparations between companies, and between companies and research institutes

Sharing thoughts and ideas with those who share the same vision for a sustainable future

Being a part of a large-scale go-to-market vehicle

EXPANDFIBRE **@fortum Mets** 



## Why join? The ExpandFibre value proposition to projects

The ExpandFibre Ecosystem is an opportunity to:

Increase the visibility of the project and its results via dissemination

Validate project results through dedicated workshops

Find partners to take project results to the market to speed up commercialisation

Identify and create next projects and find partners for them

Expand the project scope and find new materials/technologies/other solutions to test

Exchange ideas with those who share the same vision for a sustainable future, and engage in cross-sectional collaboration





### Membership of ExpandFibre Ecosystem

- As a principle, ExpandFibre Ecosystem welcomes organisations as well as existing projects and project applications as a part of the Ecosystem, if their vision is in line with ExpandFibre vision and if they work in the ExpandFibre Theme areas.
- By joining the Ecosystem you join a mailing list and give permission to use your organization's / project's name and logo on the ExpandFibre website and other similar communications materials.
- ExpandFibre will send a questionnaire to each member annually, asking for certain public KPI's to track the progress of the ecosystem.

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#### **ExpandFibre Programme Managers**

- (=ExpandFibre Management Group) manage all membership issues:
- Fortum
  - Maiju Miettinen
  - Technology Expert, Fortum Bio2X
  - maiju.miettinen@fortum.com
  - +358400476788

#### Metsä Group

Katariina Kemppainen,

- VP, Group R&D, Metsä Spring
- katariina.kemppainen@metsagroup.com +358503752212

## **Process to join the Ecosystem**

- **1. Contact ExpandFibre Programme Managers** (by email or through the website contact form) to discuss and align common interests.
- If interests are aligned, you will receive a link to an online form to provide information about your organisation or project.
- 3. ExpandFibre management decides on the approval and informs the member / project of the decision, and upon a positive decision collects their logo and adds them to the Ecosystem mailing list





# Ecosystem events & communication

- ExpandFibre targets to create awareness, facilitate match-making, identify gaps and initiate the preparation of new R&D projects.
- This takes place through:
  - Actively meeting with ecosystem members and creating new links between them
  - Arranging theme related workshops, ecosystem events and an annual seminar
  - Co-operating and coordinating work with other ecosystems
    - e.g. CLIC Innovation and its ecosystems (4Recycling), FinnCERES Materials Cluster & other Business Finland Veturi ecosystems





#### Join us to meet the growing demand for sustainable bioproducts – we need players from every part of the value-chain

